CLEARANCE SALE

BEGINS FRIDAY, JULY 9TH, 1915.

The time for clearing our house of all Spring Goods is now at hand. Following our life long established policy of ignoring profits and in many cases principal, we are again offering to the people of Christian County, some unapproachable bargains in CLOTHING, SHOES, HATS and FURNISHING GOODS, and, as progressive merchants, we have no time to hesitate. We are throwing our entire stock

upon the market to the men of Hopkinsville and vicinity at the MOST AMAZINGLY LOW PRICES that will be made this year. Every article in our Store is a standard, well known make, high grade merchandise, at prices about manufacturers' cost. Be on hand early and take your choice of some of these WONDERFUL BARGAINS. Remember the sale begins at 8:30 a. m., FRIDAY, JULY 9th, 1915.

Clothing

A Great and Men's Suits will Be	Spirited Unmercife	Out-go ally Slau	of F	ashio ed in	nable This
Sale.					

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75 Hirsh Wickwire fine tailored suits; \$22.50 and \$27.50 values. Sale Price	
63 Clothcraft Suits. High grade merchandise; \$20 00, \$18.50 values. Sale Price	\$13.98
48 Men's Business Suits. Clothcraft make. \$16.50 and \$15.00 values	\$9 98
50 Men's All Wool Suits Original price \$12.50; Sale Price	\$8.98
36 Men's All Wool Suits Original price \$10.50; Sale Price	\$6.98

Palm Beach Suits

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\$10,00 Silk Mixed Palm Beach Suits, Sale Price	\$7.98
\$8.50 Palm Beach Suits, Sale Price	
\$7.50 Palm Beach Suits, Sale Price	&E 00
\$5.00 Palm Beach Suits, Sale Price	63 08

Boys' Suits

\$6.48
\$5,98
\$4.98
\$4.48
\$3.48
\$2,63
\$1.78

500 Pair Men's Suits

\$4.48
\$3,48
\$2.98
\$2.63
\$2,29
\$1.79
\$1 49
\$1,19

There will be no goods charged during this sale. Positively cash; no exceptions.

Boys' Knee Pants

50c Knickerbockers, Sale Price	39c
75c Knickerbockers, Sale Price	59c
\$1.00 Knickerbockers, Sale Price	69c
\$1.50 Knickerbockers, Sale Price.	\$1.19

Night Robes

50c Night Shirts, Sale Price	39c
\$1.00 Night Shirts, Sale Price	79c
\$1.00 Pajamas, Sale Price	79c
\$1.50 Pajamas, Sale Price	98c
\$2.00 Pajamas, Sale Price	\$1,19

Shoes

DIIOCO	21
Boys' Tan and Pat. Leather Oxfords, Broken sizes; regular prices \$2.50, \$3.00 and \$3.50	\$1.49
Boys' Sandals, sizes 10 to 13; regular prices \$1 50; sale price.	98c
Boys' Sandals, sizes 13\(\frac{1}{2}\) to 2; regular price \$2.00; sale price	\$1,39
Boys' Sandals, sizes 2½ tó 5; regular price \$2.25; sale price	\$1.49
Ladies' Vici Oxfords and Pumps, regular prices \$1.50 and \$1.75; sale price.	98c
Ladies' Tan Button Oxfords, regular prices \$2 00 and \$2.50; sale price.	\$1,19
Women's Black Satin Shoes, buttons; regular price \$2.00; sale price	\$1.29
Women's White Canvas, 15 Button Shoes, regular price \$2.50; sale price	\$1,29
Men's Moccasiens, regular price \$2.00; Sale Price	98c
Men's Work Shoes, heavy rubberized soles; regular price \$2.50; Sale Price	\$1.49
Ladies' Pat. Gunmetal and Vici Oxfords Walk- overs; regular price \$3.50; Sale Price	\$2.49
30 pairs Edwin Clapp's Sample Oxfords, 5½, 6 and 7 B; price \$6.50; sale price	\$3,48

Shoe Special

100 pairs Young Men's Oxford Shoes, in small sizes and	narrow
widths. Values \$4.00, \$5.00 and \$6.00. Sizes 5, 52,	98c
61 and 7 B, Sale Price	

Everybody in Christian county knows that our sale means real bargains that cannot be repeated.

Not a dollar's worth of trash here. Only bargains that will make you come again, is the reason

everybody has a word of praise for us.

The man who enters our store understands econ-

Socks and Underwear

We are splendidly prepared to supply every need of Socks and Underwear. Our stocks are large and assortment full and the high character of the goods will appeal to men of discriminating taste.

Men's White Hdkfs.; worth 5c Sale Price	30
Men's White Hdkfs., worth 10c Sale Price	6c
Men's Good cotton Hose, worth 10c Sale Price.	6c
Men's Black Hose, Double Sole, and high spliced heel, worth 15c, Sale Price	6c
Men's Bandana Handkerchiefs, Sale Price	10
Men's Buster Brown 25c half hose, worth 25c Sale Price	, 17c
Men's 25c Silk Hose Sale Price.	170
E. & W. Four Ply Linen Collars, worth 15c Sale Price	90
Men's Grey Mixed Soxs Sale Price	6c
Men's Balbriggan Shirts and Drawers, worth 25c	19c
Men's Balbriggan and Muslin Shirts and Drawers, worth 50c. Sale Price	39c
Men's Spring Needle Rib Union Suits, worth \$1.00 Sale Price	79c
Men's Muslin Union Suits, worth \$1.00 Sale Price	79c
Men's Muslin Union Suits, worth \$1.50 Sale Price	\$1.19
Men's Heavy Blue Work Shirts, extra long Sleeves and Skirts, Sale Price	39c

Straw Hats

The greatest variety of styles to be found in the city at ONE HALF PRICE.

\$1,00 Straw Hats, Sale Price	500
\$1.50 Straw Hats, Sale Price.	750
\$2.00 Straw Hats, Sale Price	\$1,00
\$2.50 Straw Hats Sale Price	\$1,25
\$3.00 Straw Hats, Sale Price.	\$1,50
\$3.50 Genuine Panama Hats, Sale Price	\$2.48
\$5.00 Genuine Panama Hats. Sale Price	\$3,48

Fur Hats

Lot No. 1 -200 fine up-to-date Fur Hats out of the J. K. stock, ranging in prices \$2 00, \$2.50 and \$3.00,	Hooser 980
Sale Price	. 300
Lot No. 2.—A great variety of fine Hats, worth 1.98,	2,48

DOORS WILL OPEN PROMPTLY AT 8:30 A. M. FRIDAY, JULY 9, 1915. DON'T FAIL TO ATTEND THIS GREAT CLEARANCE SALE. YOU WILL FIND ALL THAT COULD BE EXPECTED AND MORE.

WALL

No Premium Store Tickets Given During This Sale.

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McGOWAN

THE HOUSE OF GOOD CLOTHES.

No. 1, South Main Street.